

Uncommon Ground / Pants Standard

Restored artwork · 11 September 2026 · visual proof, not a press plate

Front



Back



2 x 3.5 inch standard card envelope; 1/8 inch bleed.

Original typography, spacing, artwork and illustrated stitches retained.

CMYK PDF/X-4 artwork; all lettering outlined and graphics vector.

Ordinary rectangular trim. Jeans sit on a cream field at 92% scale.

Ink-only printing is the default: no die or special finish required.

Optional matching UV masks are included; both pants formats track as pants.

Actual size / print this page at 100%

Front / production orientation



Back / production orientation



1 inch / 25.4 mm

Front and back production files have identical upright page geometry. Pants lettering on the back is deliberately sideways: turn the finished card clockwise to read it. Keep this relative orientation when imposing the sheets. Scan a physical proof before the full run, particularly for the cream-on-denim QR.

Optional raised clear texture / 100% black mask

Front

Back



Black shapes receive raised clear coating, not black ink. The front brand patch and rear embroidered pocket panel receive broad, tactile relief; the orange tab is also raised. The printed fine stitches and cream motif remain their original size beneath the clear pocket panel. No isolated hairline UV strokes. The QR pocket and all contact details remain uncoated. All masks stay at least 1/16 inch inside the preserved jeans silhouette.